

# National Certificate: Generic Management





## **National Certificate: Generic Management**

SAQA ID: 59201 NQF level: 5 | Credits: 162 | Accrediting body:



### Purpose of the qualification

This NQF level 5 qualification flows seamlessly and logically from the Generic Management 4 Further Education and Training Certificate, although some learners may elect to start at NQF 5 if they have sufficient experience to do so. The focus of this qualification is to enable learners to develop competence in a range of knowledge, skills, attitudes and values, while emphasising the importance of people management. An added benefit is that this qualification has been approved by the Financial Services Board (FSB) to fulfill the generic Category 1 qualification requirements for Fit and Proper (FAIS) compliance – both for representatives and Key Individuals.

### **Flexibility**

Chartall Business College believes in flexibility. We have an in-house team of professionals who are able to customise the training curriculum to the needs of your organisation. This may include the addition of job-specific unit standards, the selection of particular elective unit standards or even the inclusion of non-unit standard based content. In addition, we ensure that the content of the qualification does not conflict with the values and standard operating procedures prescribed by your company.

### **Support**

Although the programme is scheduled to include the specified contact days, it does not mean that the learners will not have access to additional support. Each learner will have access to assistance via email, as well as access to a tutor who is able to provide extra assistance should the need arise. This tutor support can be used to assist students who are not progressing at the same pace as the rest of the class or miss a session. We also have experienced facilitators who can manage projects involving learners with disabilities.

#### **Administration**

Chartall Business College will assist with SETA contracting, learnership preparation [if required], briefing of workplace coaches and the SETA reporting.

### **Delivery methodology**

Chartall Business College can either deliver this qualification as a learnership, which will qualify the sponsoring employer for an additional tax deduction, or it can be offered as a training programme without the learnership requirements. The duration of the training will be approximately 18 full days, all of which can be scheduled to suit the employers' schedule. Alternatively, the qualification can be acquired by experienced candidates through Recognition of Prior Learning (RPL). RPL is an assessment process that captures a candidate's existing knowledge and skills and matches them to the qualification requirements. With RPL there is no formal training, but the RPL adviser will spend time with the learners to assist them to match their workplace learning to the requirements of the qualification.

**Programme curriculum** 

252037

252043

There are four different elective streams that can be selected depending on the job focus of the learners. In each case the core and fundamental unit standards are the same. The four elective streams are: general management, skills development management, customer management and strategic management.

### These unit standards are common to all 4 streams

| 111000 011110 |   |
|---------------|---|
| 252020        | Create and manage an environment that promotes innovation                     |
| 252021        | Formulate recommendations for a change process                                |
| 252025        | Monitor, assess and manage risk   |
| 252026        | Apply a systems approach to decision making                                   |
| 252032        | Develop, implement and evaluate an operational plan                           |
| 252036        | Apply mathematical analysis to economic and financial information             |
| 252040        | Manage the finances of a unit   |
| 252042        | Apply the principles of ethics to improve organizational culture              |
| 252044        | Apply the principles of knowledge management                                  |
| 12433         | Use communication techniques effectively                                      |
| 120300        | Analyse leadership and related theories in a work context                     |
| 252022        | Develop, implement and evaluate a project plan                                |
| 252027        | Devise and apply strategies to establish and maintain workplace relationships |
| 252029        | Lead people development and talent management                                 |
| 252034        | Monitor and evaluate team members against performance standards               |
| 252035        | Select and coach first line managers  |

### Flective specialisation 1: General management (Learning Programme ID: 96100)

Build teams to achieve goals and objectives

Manage a diverse work force to add value

| Elective specialisation 1: General management (Learning Programme ID: 96100) |   |  |
|--|---|--|
| 114226   | Interpret and manage conflicts in the workplace                           |  |
| 117853   | Conduct negotiations to deal with conflict situations                     |  |
| 252024   | Evaluate current practices against best practice                          |  |
| 252030   | Analyse compliance to legal requirements and recommend corrective actions |  |
| 252033   | Develop ways of dealing with the impact of dreaded diseases               |  |
| 252039   | Develop a plan to combat corruption                                       |  |

### Elective specialisation 2: Skills development management (Learning Programme ID: 96101)

| 11911  | Manage individual careers  |
|--------|--|
| 15219  | Develop and implement a strategy and action plans for a team                 |
| 15220  | Set, monitor and measure the achievement of goals and objectives for a team  |
| 15232  | Coordinate planned skills development interventions in an organisation       |
| 116926 | Implement skills development as workplace learning to support transformation |
| 252041 | Promote a learning culture in an organisation                                |

### Elective specialisation 3: Customer management (Learning Programme ID: 96099)

| Elective Spe | cialisation 5. Customer management (Learning Programme 10. 90093     |
|--------------|--|
| 10045        | Identify product features, advantages and benefits to the customer   |
| 10047        | Close a deal with a customer   |
| 10070        | Develop and implement marketing plan in line with marketing strategy |

#### Elective specialisation 4: Strategic management (Learning Programme ID: 96102)

| Licetive specialisation 4. Strategic management (Learning Frogramme 15. 50102) |   |  |
|--|---|--|
| 264395   | Formulate a strategy and an implementation plan for a function                        |  |
| 264398   | Evaluate and plan the role of self as leader in a function                            |  |
| 264400   | Apply the principles of corporate governance and ethics in a function                 |  |
| 264403   | Apply problem-solving techniques to make decisions on a multi-faceted problem         |  |
| 264405   | Manage relationships with strategic partners to improve performance                   |  |
| 264406   | Manage the information and institutional knowledge within a function                  |  |
| 264407   | Analyse the strategy and external environment of the entity in relation to a function |  |
|  |   |  |



### **Chartall Business College (Pty) Ltd**

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Chartall Business College (Pty) Ltd. (reg. no. 2003/015217/07) is provisionally registered by the Department of Higher Education and Training until 31 December 2018 (registration no.: 2012/FE07/044)

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